HDR Architecture, Inc.



# corporate interiors case study







PROJECT: HDR Architecture, Inc.

ORGANIZATION: HDR Architecture, Inc | www.hdrinc.com

GENERAL CONTRACTOR: J.A. Jennings, Inc.

LOCATION: New York City

APPLICATION: Futrus Reception & Corridor Casework
Central Collaboration Work area

HDR is a design- and research-driven architectural practice with a long history as a global leader in designing the world's most technologically advanced facilities in the rapidly converging fields of education, research and patient care. They've partnered with our clients to shape communities and push boundaries of what's possible since 1917. With more than 8,500 employees in more than 200 locations around the world, they think global and act local.

#### CONCEPT TO INTEGRATION

The HDR New York City Design Studio, located in the Garment District, had a goal to create a communal workspace for their employees, as collaboration is the heart of their work. Their inspiration, to incorporate a unified design to reflect the historical architecture of the neighborhood, and bring the look into their work space. The concept, a catwalk-style functional space from the reception area with continuous countertops through the center of the office, creating a broad context of workable space. The area needed to be appealing for both casual or formal gatherings. "This catwalk is the organizing spine that holds together the various components of our office, from offices to display areas to communal workspace," said Brooke Horan, Senior Interior Designer, HDR.

## CUSTOMIZED / COST-COMPETITIVE

The customized modulars of the Futrus® Casework Systems are designed to be cost-competitive with dedicated attention to detail that might otherwise be missed on a fast-track project. "The modular system is discreet and the details are refined so that the unit doesn't appear to be modular," said Horan. The customizable options with the Futrus® Casework Systems and the seamless style of the design was vital in the vision for this concept. "Having an integrated structural solution allowed us to create sleek and slender architectural gestures that were structurally sound and elegant," said Horan. This cohesive corporate environment was blended with a combination of custom designed options with some off the shelf pieces that merged together in the space, to accomplish the vision of this project. The ability to choose from more than 120 DuPont™Corian® solid surface colors offered many design options, however HDR chose Glacier White.



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#### **DURABLE**

HDR, Inc. strives to offer and deliver their clients integrated sustainable solutions, therefore the pairing of Futrus® Solutions with DuPont™ Corian® compliments the HDR view on durability and sustainability. DuPont™ Corian® solid surface, seamless design helps offer greater durability when compared to traditional materials like laminate or wood. The Futrus® corporate casework design is minimalist in appearance with aluminum frame structures, using the advanced, lightweight construction techniques patented by Futrus®. This technique allowed the HDR New York Design Studio to express their style and enhance the workspace. "We see the quality of Futrus® fabrications as a reflection on us, and the type of honest elegance we strive for on our projects," said Mohammed Ayoub, NY Studio Design Principal.

## EVIDENCE-BASED DESIGN

Futrus® Solutions systems are developed using Evidence-Based Design practices which extends into the Healthcare Solutions products. Ayoub states, "With the latest technology enhancement that Futrus® has provided, we (HDR) can come up with unique and elegant solutions that live up to the day-to-day use and the maintenance required in a modern healthcare setting. This also means that we can enhance the tactile experience of space by incorporating new trends in healthcare design."

### **FUTURE OF SOLUTIONS**

HDR's Ayoub highlights that healthcare facility personnel are always considering maintenance, infection control and durability, when he is engaged with his clients. The Futrus® with DuPont™ Corian® solid surface, modular systems and healthcare solutions are visibly seamless in design, making them easy to clean and easy to maintain. Stains and scratches can be buffed out to keep the surfaces looking and performing like new, to help ensure years of uncompromising performance. Futrus® Healthcare Solutions are designed to help healthcare staff reduce the spread of Hospital Acquired Infections (HAI's). Corian® solid surfaces are nonporous and when properly cleaned does not support the growth of mold, mildew and bacteria.

#### FOR MORE INFORMATION

Please call 1-877-388-7871 or visit futrus.com to learn more about Futrus<sup>®</sup> Solutions.



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